



Camera & wireless accessories

Control tablet/PC

Passport photo printer

ALL-IN-ONE PASSPORT SOLUTION

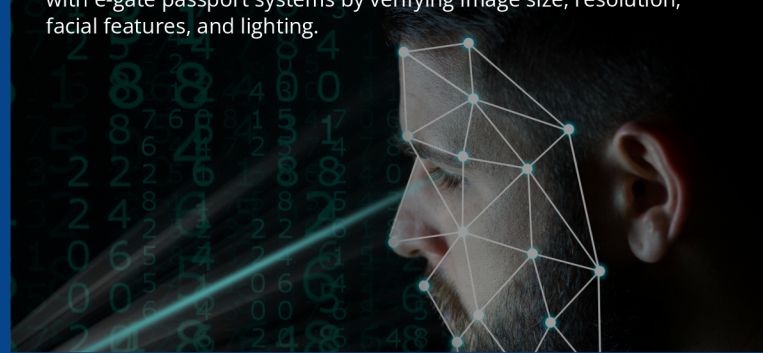
Reduce rejections with ICAO Compliance Certificate

ID Station offers the printing of biometric passport photos along with an ICAO compliance certificate, ensuring that everything meets the official standards. This reduces the risk of passport application rejections and gives customers a peace of mind, knowing they only need to go through the process once.

ICAO SOFTWARE TEST RESULTS		ID station	
ID photo that was tested			
ACCEPTED		ACCEPTED	
File (date) : 30-08-2024-16-24-01-0	Top bright: 80 %	Top dark: 80 %	Background Shadows: 80 %
File : Australia/Passport	Background Color: 80 %	Background Color: 80 %	
Printed by : Brands Australia, Somerton, Victoria			
Printed by : DAN113024049			
FACE SIZE - PIX		FACE QUALITY	
Input Image Size (w x h) : 2133 x 2133	Face Size: 80 %	Sharpness: 56 %	Motion Blur: 87 %
ID photo data (w x h) : 507 x 652	Horizontal Position: 80 %	Contrast: 87 %	Artifacts: 70 %
Measurement Confidence: 100 %	Vertical Position: 80 %	Noise: 70 %	Compression: 70 %
General Image Quality: 79 %			
BIOMETRICS		EXPOSURE	
Inter Eye Distance (pixels) : 286	Under Exposed: 79 %	Over Exposed: 79 %	Natural Skin Color: 93 %
Horizontal eye alignment angle : 0.0002095	Uniform Lighting: 94 %	Shadow in Eye: 94 %	Shadow in Face: 97 %
Pose : 100 %			
Face Biometrics detectable : 95 %			
Eye Details detectable : 100 %			
Biometrical details in image : 97 %			
Eyes open : 97 %			
Sunglasses/Darkness around eyes : 95 %			
Glare from Glasses : 85 %			
Glasses detected? : not tested			
Red eyes detected? : not tested			
References : ICAO organisation : www.icao.int	Websites : www.fstid.photo		
ISO organisation : www.iso.org/iso/home.html	www.idstation.eu		

State-of-the-art Biometric technology

ID Station Gen 2 system checks each photo against over 80 ICAO-defined biometric benchmarks. This ensures compliance with e-gate passport systems by verifying image size, resolution, facial features, and lighting.



Future proof your business with online encrypted passport photos

IDStation.online provides a secure platform for storing digital passport photos. As a merchant, you can offer customers a complete service: have their passport photo taken, and provide them with a digital copy and a unique code. This code allows customers to access their photo on IDStation.online and use it for official online applications, such as passports, visas, driving licenses and more



This is a printed copy of your passport photo. The digital passport photo itself is saved using this code :

7mxEorza

HOW DOES IT WORK?

To get your digital passport photo go to the IDstation.online website. Just enter your code and you can download and manage your photo.

We follow the new EU GDPR regulations for storing your photo. For more information go to IDstation.online.

Date Order: 27-08-2024-09-20-29-169
 Template: Australia Passport
 ICAO test result: ACCEPTED
 Store : Brands Australia
 Store street: PO Box 169
 Store city: 3902 Somerton, Victoria
 Store phone: 1300728606



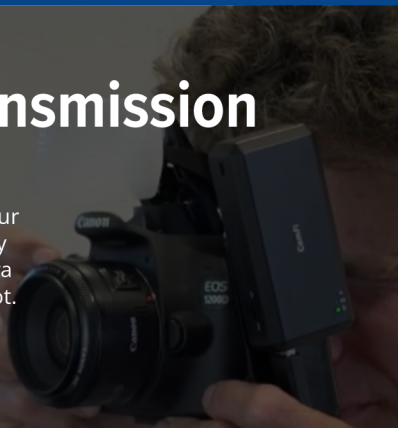
Over 165 country templates

ID Station supports passport photo requirements for over 165 countries, ensuring your photos meet visa and passport specifications worldwide. It is also fully compatible with online passport and visa applications.

Wireless Transmission

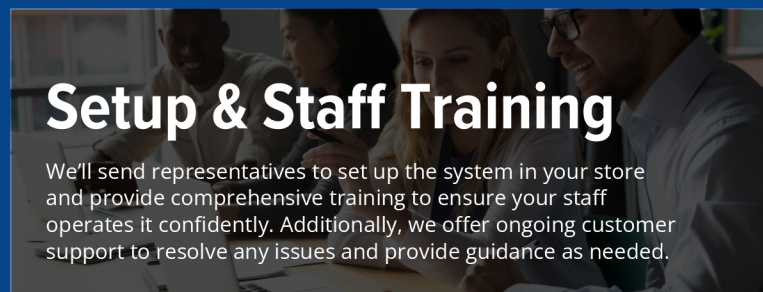
Camfi Controller

The ID Station system features our Camfi controller, which wirelessly transfers photos from the camera to the tablet or PC after each shot. This streamlined process makes capturing ID photos quicker and more effortless.



Setup & Staff Training

We'll send representatives to set up the system in your store and provide comprehensive training to ensure your staff operates it confidently. Additionally, we offer ongoing customer support to resolve any issues and provide guidance as needed.



Compare our products



COST BREAKDOWN

All prices excluding GST.

	ID STATION CITIZEN	ID STATION SINFRONIA	ID STATION PROFESSIONAL	ID STATION ONLINE
System cost	A\$3,995.00	A\$5,295.00	A\$6,995.00	IDStation.Online costs per transaction are aligned with current media prices (see adjacent, eg. A\$4.08) *Subject to Australia Online*
Print supplies p/pack	150	300	600	
Cost p/pack of prints	A\$595.00	A\$834.75	A\$1,168.65	
Cost p/print	A\$3.97	A\$2.78	A\$1.95	

PROFITABILITY BREAKDOWN

Suggested RRP (incl. GST) > Market price range: \$18.95 - \$22.95	A\$22.95	A\$22.95	A\$22.95	A\$12.95
Gross profit p/photo (excl. GST)	A\$16.90	A\$18.08	A\$18.92	A\$7.69
Annual profit *3 photos/day, 6 days/week, 52 weeks/year	A\$15,815.25	A\$16,926.28	A\$17,705.97	A\$7,200.39
Compliance certificate profit > Additional revenue stream **1 certificate/day, 6 days/week, 52 weeks/year Based on current market position of A\$10.00 (incl. GST)	A\$1,598.66	A\$1,969.00	A\$2,228.90	
Number of photos to break even > Based on gross profit p/photo (excl. GST)	237	293	370	

SPECIFICATIONS

	ID STATION CITIZEN	ID STATION SINFRONIA	ID STATION PROFESSIONAL
Camera type	Digital SLR	Digital SLR	Digital SLR
Printer type	3-pass sublimation	Roll type	Roll type
Printer speed	Standard	Fast	Fast
Control device	Tablet	Tablet	PC Monitor
Biometrics ICAO software	ID Station Gen 2	ID Station Gen 2	ID Station Gen 2
Country templates	165	165	165
Installation & setup	✓	✓	✓
In-store training	✓	✓	✓

ACCESSORIES

Camfi controller	SD memory card	✓	✓
Flash & tripod lighting kit	✓	✓	✓
Passport backdrop	✓	✓	✓
Posters	✓	✓	✓
Sidewalk stand	✓	✓	✓
Outdoor wall flag	✓	✓	✓



Contact us



1300 728 606



www.idstation.come.au



sales@brandsaustralia.com

Website QR Code



Disclaimer:

Compliance guarantee remains subject to using the ID Station in accordance with Department of Foreign Affairs & Trade and International Civil Aviation Organization guidelines. It is dependent on the operator's skill to use the system correctly, as outlined in the operation manual. Any adjustment of settings or use of equipment not provided with ID Station will void this compliance guarantee. Compulsory compliance is required for new passport applications effective August 2004. Prices exclude GST and are subject to change without notice. *Annual profit in above table derived from assumption of at least 3 photos sold per day for 6 days a week for 52 weeks. The amount for individual site will vary depending on shop size and location. **ICAO compliance certificate sold in above table derived from assumption of at least 1 photo sold per day for 6 days a week for 52 weeks. †Point of Sale is only included in Full Kit™. †Training and Installation included in Full Kit™ price and must be within 200km of Capital City CBD. ID Station has online ability through a cloud service system called IDStation.online, which enables you to capture and print images with a unique code for customers to use in online applications. The cost of each IDStation.online transaction will be aligned to current media prices. †Subject to Internet connectivity. All media supplied and paid for includes software licensing and general tech support and should be purchased through Brands Australia. Only coded media will function in ID Station Systems. Note: Product features and specifications are subject to change and vary depending on model selection, please consult your sales representative for confirmation. Terms & Conditions apply and are available on request. Brands Australia reserves the right to decline orders arising from inadvertent or other errors.